

MAR 30 2005

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PATENT, TRADEMARK, COPYRIGHT
AND UNFAIR COMPETITION LAW
AND RELATED LITIGATION

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To: The Honorable Commissioner**From:** David E. Jefferies, Esq.**Fax No.:** (703) 872-9306**Phone:** (513) 241-2324**Date:** March 30, 2005**Fax:** (513) 241-6234

Re: U.S. Patent No. 6,796,352
APPARATUS FOR APPLYING
HEAT-TRANSFER LABELS
ONTO OBJECTS
Our Ref: MUCC-68

Pages (including cover page): 3**Attachments/Comments: OFFICIAL**

Attached please find and enter a Substitute of Power of Attorney.

Thank you



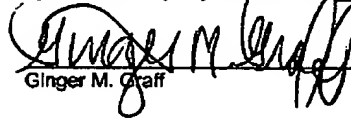
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I hereby certify that this correspondence is being transmitted by facsimile to (703) 872-9306 on March 30, 2005.

 3/30/05
Ginger M. Graff Date

Patent No.: 6,796,352
Appl. No.: 09/634,204
Filed: April 15, 2002
Applicant: Geurtsen et al.
Title: APPARATUS FOR APPLYING HEAT-TRANSFER LABELS ONTO OBJECTS
Art Unit: 1734
Examiner: Sue A. Purvis
Our Ref: MUCC-68

Cincinnati, Ohio 45202

March 30, 2005

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

SUBSTITUTE POWER OF ATTORNEY

The undersigned, being the owner by assignment of the entire right, title and interest in and to an application for Letters Patent for improvement in APPARATUS FOR APPLYING HEAT-TRANSFER LABELS ONTO OBJECTS, Patent No. 6,796,352, hereby revokes all previous powers of attorney heretofore given and appoints the practitioners at Customer Number 26,875, its attorneys, with full power of substitution and revocation, to prosecute this application and to transact all business in the Office connected therewith.

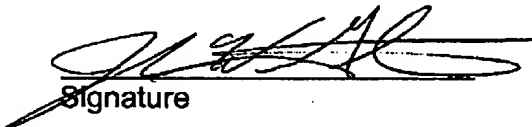
The undersigned (whose title is supplied below) is authorized to act on behalf of the current assignee.

All communications are to be sent to David E. Jefferies at the address for Customer Number 26,875.

3/16/05
Date

John W. Geurtsen
Typed or Printed name

(513) 381-1480
Telephone Number


Signature

Director of Product Leadership
Title